



MOVING MOUNTAINS FORUM
10TH EDITION FRIDAY 3 SEPTEMBER 2021
LES DIABLERETS

FINANCING SUSTAINABLE TRANSITION IN THE MOUNTAINS

Since 2012, the Moving Mountains Forum has been working to network the very concrete challenges faced by mountain communities in inventing a sustainable future, and the bearers of innovative projects, proven solutions and promising ideas. For its tenth edition, which will be held in a mixed format (physical presence and remote connection), the forum will focus on a crucial element of the sustainable transition: its financing.

Faced with the multiplicity and importance of the needs, which often greatly exceed their autonomous capacities and their indigenous needs, mountain communities are often dependent on state and parastatal funding programmes, with very strict rules. What are the reasons for this? What is the place of innovation? What impulses for "smart villages"?

And how can private initiatives fit into this development? What models work, from participatory financing to investment funds and fully financed infrastructure projects?

And in the medium term, what financing for what new challenges? Socio-economic paradigm shifts, changes in tourism, the role of technology, how to anticipate tomorrow's investments today?

With the help of concrete examples, the multidisciplinary players in this upheaval - local elected representatives, entrepreneurs, experts, financiers, etc. - will detail their solutions, compare their ideas and look for common paths. Round tables, presentations, debates, workshops: a day of reflection and action for sustainable transition in the mountains.

PROGRAM*

From 9.15 am: Welcome, coffee and croissants

9.40 am: **Opening of the 10th Moving Mountains Forum.** Welcome by the Mayor of Ormont-Dessus, Christian Reber (by video)

9.45 am: **Kick-start. Financial innovation at the summit:** deciphering the issues, by Michael Liebreich, founder of the forum (by video)

9:55 am: **Green Bonds, the future solution for financing the sustainable transition of mountain resorts**

Discussion with **Christopher Kaminker** (Head of Sustainable Investment Research & Strategy, Lombard Odier Ltd), **Alexandre Zeller** (Member of the Board of the Swiss Mountain Aid Foundation and Managing Partner of Lombard Odier&Cie), **Isabelle Laurent** (European Bank for Development and Reconstruction – EBRD/via video), **Christopher Flensburg** (Head of Climate and Sustainable Finance, SEB Bank, Sweden), **Adèle Thorens Goumaz** (Councillor of the States Les Verts/VD, Member of the Advisory Board of the Economic and Business Forum/Swiss Triple Impact).

11am: **13 commitments over 3 years**: the Summit Foundation's programme for the sustainable transition of mountain resorts, presentation by **Charlotte Nerrière**, Project Manager

11.20 am: **The presentation of the energy transition of the village of Zinal**, which combines technology through an innovative heating network, the use of natural and local materials and financial inventiveness, with **Boris Clivaz**, GEFISWISS SA, asset manager active in sustainable finance, **David Melly**, President of the Commune of Anniviers (VS) and **Stéphane Genoud**, professor responsible for Energy Management at the Institute of Entrepreneurship & Management of the HES-SO Valais/Wallis

11.45 am: Round table : **Public or private, the new ways of sustainable financing in the mountains**, with **David Kramer**, Head of Regional Policy and Territorial Organisation at SECO, **Guillaume Fuchs**, Co-Director Energy Solutions at Romande Energie), **Louis Papadopoulos**, owner of the Maya Boutique Hotel in Nax (VS), **Alain Juan**, President of Neuchâtel-VTT and **Pascal Monneron**, President of the Vacherin Mont-d'Or interprofession. Moderator: **Benoît Charrière**, Deputy Director, Sofies Group

12:45pm: Networking lunch

1:45pm: **Albinen, 5 years later**. Testimony of a village that has taken itself in hand

2:15 pm: **Isenau 360°, a laboratory even in its financing?** Presentation, by **Thierry Weber** and **Stéphane Bise**

2:45 pm: **Workshops**

Workshop 1: Changing the model in winter, solutions and costs

Workshop 2: Participatory financing, a model in the valleys?

The participative workshops will apply a design thinking approach supported by Innosuisse NTN Innovation Booster with examples presented by **Stephan Juen** from SmartSkiResort and Novatlantis **Nicolas Oppliger** – Founder & Project Manager, YesWeFarm, crowdfunding for agriculture and food (Workshop enlisting opens on August 24th)

4:15 pm : Workshop reports

4:45 pm : Conclusion

5pm : Cultural aperitif

Saturday 4 September at 11 am :

Inauguration of the large public swing of the **Swing The World** project, offered by the Moving Mountains Forum and the Liebreich Foundation at the **Isenau 360° Terrace** (30mn walk from Lake Retaud). With a drink and the participation of the Isenau 360° cooperative.

Free access to the event